

# Jim Huling



Jim Huling is **co-author** of the #1 National Bestselling book **The 4 Disciplines of Execution**, now translated into eleven languages and a bestseller around the world. Jim also serves as FranklinCovey's **Global Managing Consultant** and is responsible for the 4 Disciplines methodology and the quality of delivery worldwide. He regularly leads the company's largest-scale engagements, including the 4DX implementation for Marriott and the Ritz-Carlton (14,000 leaders), Kroger (800 stores), Payless Shoe Source (4,500 stores), H&R Block (6,000 offices), and a number of large hospitals.

Jim's career spans **thirty-seven years of corporate leadership** ranging from FORTUNE 500 organizations to privately-held companies, including more than a decade as **CEO** of a company recognized four times as one of the "25 Best Companies to Work for in America." Jim's organizations have won national awards for customer service excellence, business ethics, and an outstanding culture, as well as numerous local and regional awards as a workplace of choice. In 2005, Jim received the Turknnett **Leadership Character Award** recognizing CEO's who demonstrated the highest standards of ethics and integrity.

A sought-after **keynote speaker**, Jim's events range from small, senior executive sessions to audiences in the thousands. Having delivered more than three hundred keynote messages, Jim combines his real-world experience with humor and compelling stories to make his message both memorable and effective.

As an experienced **Executive Coach**, Jim currently provides one-on-one coaching to more than seventeen executives ranging from Vice-Presidents to CEO's.

**Jim holds a B.S. in Computer Science** from the University of Alabama and a **B.M in Music** from Birmingham-Southern College. Jim serves on the Boards of two local companies, as well as the Siegel Institute for Leadership, Ethics, and Character.

**Jim is most proud** of his wonderful marriage of 35 years to his sweetheart, Donna, being Dad to two phenomenal young adults, Scott and Sarah, and "Papa" to his three grandkids.

Jim is an avid backpacker and a certified white-water rafting guide. He also holds a 3rd Degree Black Belt in Taekwondo and is currently training in CrossFit.



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## Keynote Excerpts

<http://www.youtube.com/user/4DXJimHuling>



**Jim Huling Your Best Moment**  
16 views 1 week ago

### The 4 Disciplines of Execution



**Jim Huling Execution vs The Whirlwind**  
by Jim Huling 6 views



**Jim Huling Producing Results**  
by Jim Huling



**Jim Huling Changing Human Behavior**  
by Jim Huling



**Jim Huling The Challenge of Execution**  
by Jim Huling 2 views

### Choose Your Life!



**Who Are You**  
by Jim Huling



**Three Choices**  
by Jim Huling



**Personal Vision**  
by Jim Huling



**Dreamed Of Being**  
by Jim Huling

### Breaking Through



**Jim Huling Your Greatest Challenge**  
by Jim Huling



**Jim Huling The Power of Focus**  
by Jim Huling



**Jim Huling The Competition Has Caught Up**  
by Jim Huling



**Jim Huling Playing to Win**  
by Jim Huling

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## Audience Testimonials

### What people are saying about Jim...

"Just a quick note to thank you, again, for your outstanding presentation this morning! The fact the presentation was entertaining, on top of extremely educational, was great!

I completely concur with your philosophies and have been part of some exceptional leadership environments that benefited from similar approaches. In my experience, the most difficult part of such a transformation is to get senior leadership's commitment! It's very difficult for most people to relinquish control to the point of allowing such transformation to occur. And without senior leadership buy-in, you only find pockets of engaged employees within larger companies. That's been my quandary at Home Depot -- trying to execute initiatives to engage people's hearts and minds, when that's not valued by those above me in the organization.

All that whining aside, you've given me the encouragement to go back to the well and take some steps to at least see if I can help make a mini transformation occur within the leadership team that I'm a part of!

Thanks, again, for your insights Jim and best wishes for your continued success!!"

"As always, your comments were on target for our needs. I find you to be inspirational and genuine in your approach with an audience. Sharing one's personal perspective through stories is a sure fire way to capture an audience and bring home a point. I really appreciate your focus not only on professional growth but personal growth as well."

"Thanks for addressing the VIS IT Managers & Directors on the subject of Leadership. Your presentation was interesting, informative and provided an easy-to-understand framework for defining who we are, what values and principles are important to us and how we might improve. The main take-aways of your message were very compatible with the leadership topics planned for the conference and your eloquent presentation style kept the participants engaged throughout the session. Hope we get a chance to visit with you again soon."

"By far my favorite speaker. Jim relayed a powerful message in a humorous and personable way. I loved his energy."

"Inspirational Words from a Leader of True Excellence. Jim Huling captured everyone's attention as he invited us to listen to an inspirational story focused around the relationship he had built with his daughter Sarah. By doing so, he gave insight into the defining moment that changed his life, how he lives each day with purpose and then shared with us the greatest leadership secret of all. By creating a vision and mission for each role that he plays in life, Huling has been able to live each day to the fullest with no regrets. The bottom line: People want to be with people of excellence – wouldn't you?"

"I'm still smiling from your presentation this morning! Your talk was so inspirational and practical. I know you touched many people with your stories and advice. I especially appreciated the reminder of not missing out on any "chapters" in the lives of our children."

"It was indeed my pleasure to talk with you this morning at the Women in Technology meeting. Your presentation (and delivery) was profound and quite timely! I believe that you were in the right place at the right time, and I expect that you will receive upcoming notes from the attendees to describe how they acted on thoughts, dreams and aspirations as a result of listening to you!"

"Extraordinary speaker! Great insight and presentation; worth every minute of it!"

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“Excellent!! Best presenter of these sessions!”

“Jim’s presentation was amazing. He is full on energy, life, and enthusiasm. Thank you so much.”

“Jim’s presentation was very inspirational. He ties personal goals and leadership to company culture.”

“This session was great! Jim is a highly motivational speaker.”

“Jim is an extremely inspiring and simply amazing. Thank you so much for instilling in me the need to make a change!”

“Jim is a great 'change agent.' He blends inspirational engagement with seasoned experience on the subject of attaining superior performance. He has inspired me to live the seven habits more intensely.”

“The best and most inspirational speaker out of the whole session, and that I’ve ever seen.”

“Thank you Jim for modeling and path finding. Your execution and results are inspirational and transformational.”

“I honestly feel that Jim was the best speaker of the all the sessions I attended. He as very powerful and genuine.”

“Extremely motivating presentation. Made me want to redevelop my goals and stick to ‘executing’ from all my staff.”

“Great choice. Bring him back again.”

“Wonderful speaker! Jim's energy is contagious.”

“This was a great presentation. Jim is very inspirational.”

“Absolutely the best presentation I have ever attended.”

“ Jim Huling is a dynamic speaker with a compelling message. I am inspired and very impressed.”

“Jim did an excellent job engaging the audience and sharing real life examples that others can emulate.”

“Jim is a phenomenal speaker. He was informative and engaging and a catalyst for making me move to implement changes in my personal and professional life.”

“Jim is a very dynamic and passionate speaker. He has great energy and is able to get his audience to reflect, refocus, and reenergize.

“It is the heart and soul of the Four Disciplines and Jim’s story that takes you from believing this is a good concept to **knowing** that if you are willing to start implementing this process, your life will never be the same.”